

**Timeless Moments: Submit Your Moment**

To share your *Timeless Moment* with others, complete the form below and send together with your photo, via post to:

*Timeless Moments* Gallery,  
c/o Edelman,  
Southside,  
105 Victoria Street,  
London  
SW1E 6QT,  
UK

*Please use block capital letters only.*

Full Name

Email Address

Telephone Number

Home Address (from which you are sending your entry)

Country (from which you are sending your entry)

Title of your Moment

Explanation of your Timeless Moment (in 150 words or less). See website for examples.

Short description of how you/your mother manages your/her osteoporosis to live life to the fullest (in 150 words or less). See website for examples.

I have read and understood the Terms and Conditions

I have read and understood the Privacy Policy

Once received, your form will be reviewed by the Timeless Women team and uploaded here for others to view. Please note this may take a few days to appear.

**Please note, the *Timeless Moments* Gallery is intended to promote the *Timeless Moments* of women with osteoporosis. Submissions which discuss specific osteoporosis treatments or contain images or language deemed inappropriate will not be included in the Timeless Moments Gallery or posted on [www.fortimelesswomen.com](http://www.fortimelesswomen.com).**

## Terms & Conditions

1. By submitting an entry to the *Timeless Moments Gallery*, participants are deemed to have read, understood and agree to be bound by these Terms and Conditions.
2. This promotion is open to all persons aged 18 or over.
3. By submitting an entry to the *Timeless Moments Gallery*, participants confirm either they, their mother, or their daughter has been diagnosed with osteoporosis.
4. By submitting an entry to the *Timeless Moments Gallery*, participants confirm they own all the rights to the content of the photos, and give permission to Novartis to display the images and words and use them as allowed by these Terms and Conditions.
5. To submit an entry to the *Timeless Moments Gallery*, either:
  - a. visit [www.fortimelesswomen.com](http://www.fortimelesswomen.com). Create a submission by filling in your details in the 'Submit Your Moment' form, uploading your photo directly onto the *Timeless Women* website, inserting a message describing your *Timeless Moment* to accompany the photo; or
  - b. visit [www.fortimelesswomen.com](http://www.fortimelesswomen.com). Download, print and complete the submission form, attach your photo and send to: *Timeless Moments Gallery*, c/o Edelman, Floor 3, Southside, 105 Victoria Street, London SW1E 6QT
6. Details of the participants will be logged by Edelman upon receipt. Edelman reserves the right to exclude entries which contain unsuitable content, including but not limited to mentions of specific osteoporosis treatments and language deemed by Edelman to be unacceptable.
7. A participant can have their personal details, photo and explanation removed from the *Timeless Moments Gallery* at any time by contacting [info@fortimelesswomen.com](mailto:info@fortimelesswomen.com). Once the request is received the photo will be removed at the earliest opportunity and in any case, the *Timeless Women* team will try to do so within 72 hours. Should a participant decide that they wish for their photo to again be displayed in the *Timeless Moments Gallery*, they will have to resubmit it.
8. No responsibility will be accepted by Novartis or its agents for lost, illegible, incomplete or non-compliant submissions in any way, or submissions not received by post or submissions which were not registered as having been submitted.
9. No responsibility will be accepted by Novartis or its agents for technical, hardware or software failures of any kind, lost or unavailable network connections or failed, incomplete, completed or delayed computer transmissions which affect participants' ability to submit their form to the *Timeless Moments Gallery*.
10. The submission period starts on Monday 12th October, 2009 and closes on Friday 29th January, 2010, by which time all entries must have been received ('the Submission Period').
11. Multiple submissions are permitted throughout the Submission Period.
12. If there is any reason to believe that there has been a breach of the Terms and Conditions or incorrect, illegible, fraudulent or other invalid or improper photos or information have been provided, or for any other reason, Novartis may at its sole discretion refuse to process a submission.
13. Novartis will own and have the right to use exclusively all rights in or relate to any submissions in any way that Novartis sees fit for a perpetual period. Participants and persons displayed will not be paid.
14. Novartis reserves the right to amend, alter or withdraw the *Timeless Moments Gallery* as it determines necessary.
15. Novartis will not be held liable to any participants for any fraud committed by any third party, nor in an event beyond its control.
16. Novartis decisions will be final in all circumstances and no correspondence will be entered into.
17. These Terms and Conditions are subject to the Laws of New York State, USA and courts sitting in New York city.

## Privacy Statement

[www.fortimelesswomen.com](http://www.fortimelesswomen.com) is owned and operated by Novartis Pharma AG located in Basel, Switzerland ("Novartis").

### Collection of Sensitive Personal Information

**The Timeless Moments Gallery is designed to share the positive experiences of living with osteoporosis with others. This section of our website encourages mothers and their daughters to treasure the special moments they enjoy together and share these with other women through this website.**

Your submission of a Timeless Moments entry is completely voluntary and is not necessary if you only want to access the site and browse the information. However, if you choose to submit a story and photo to Novartis, certain personal information including your first name, country, photograph, and any medical information revealed in your story will be publicly available on this site and accessed by individuals in any country throughout the world.

**Further, Novartis also needs to collect the following additional personal information: your full name, e-mail address, mailing address and phone number. This information will allow us to contact you regarding your submission and to ask any clarifying questions. If you agree, your email address may also be used to notify you of any updates to the website. Please note that you must opt-in to this service.**

This additional personal information will be held by Novartis and their authorized agents but will not be published on the website. If your photo contains personal information of another person, you must obtain the consent of that person before submitting your photo to Novartis.

### Disclosures and onward transfers

Novartis has contracted with third party web hosting firms and creative agencies to administer this site. Your personal information, including any sensitive medical information that you disclose, will be processed and available to those third parties as well as employees of Novartis and the Novartis Group of companies. These individuals are located in countries that may not offer the same level of privacy protection as your country of origin. However, Novartis has taken steps to provide adequate and appropriate security for the data that you submit and held within Novartis, its affiliates or their authorized agents. Should your photo be chosen to be published on this website, all personal information that you have disclosed in the photo will be publicly available. Once published, Novartis cannot further protect that information from further disclosure. You can get a detailed list of all parties within Novartis or their authorized agents who will have access to your personal data by contacting [info@timelesswomen.com](mailto:info@timelesswomen.com).

Your personal data may also be disclosed by Novartis to the extent required by law in connection with legal process, if disclosure is allowed under law, or if we need to disclose such information for other legitimate purposes which might include adverse event reporting to governmental agencies, preventing fraud, protecting the data, and/or guarding against or defending any potential liability.

### Access

**Novartis and our agents will not maintain data that is excessive or not relevant to the uses described in this notice, and your personal data will be maintained on this website for a maximum of 5 years unless you choose to allow further publication of your personal information. You may request information concerning your personal data, rectify inaccurate personal data, complete incomplete personal data, update personal data, delete or block use of the personal data, or remove your personal information from this website at any time by sending an email to: [info@timelesswomen.com](mailto:info@timelesswomen.com).**

Alternatively, please write to Timeless Women c/o Edelman, Southside, 105 Victoria Street, London, UK SW1E 6QT. We will always remove your personal data at your request. As far as possible technically, we will correct, update delete or block use of the personal information as you ask. We will take action at the earliest opportunity after we receive your email or written request, and if what you ask is not possible for us technically, we will remove your information no later than 72 hours after the request.

By checking the "I have read and understood the Privacy Policy" and the "I have read and understood the Terms & Conditions" boxes on the Gallery's [Submit Your Moment](#) page, you are representing that any statements and information that you have provided to Novartis are accurate, and reflects your true and honest opinion of your experiences and are providing your electronic consent to the terms of this notice and give Novartis, its affiliates, and business partners working with Novartis the right to use, copyright, license, publish, broadcast, display, reproduce, and distribute your personal information including your name, city, country, photograph and personal experiences that you provide to us. You also represent that any individuals who appear in this photo have provided their explicit consent to the publication of their personal information on the internet.